

New Holland Agriculture to extend YOUNIVERSE digital exhibition for another week

Basildon, 19th April 2021

New Holland Agriculture is pleased to announce that due to increased public interest, YOUNIVERSE digital exhibition will be extended until Sunday, 25th April.



Sean Lennon, Vice President of New Holland Europe, stated: “We are grateful to visitors, customers and dealers who enabled us to keep New Holland YOUNIVERSE exhibition open for a longer period, a unique opportunity to interact with our public in this period”.

YOUNIVERSE is the first digital fair designed around you where visitors can discover the brand's latest innovations. New Holland product experts are at customers disposal to answer their questions, every day from 9:00 am till 8:00 pm.

Join us at youniverse.newholland.com

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New Holland Agriculture's reputation is built on the success of our customers, cash crop producers, livestock farmers, contractors, vineyards, or groundscape professionals. They can count on the widest offering of innovative products and services: a full line of equipment, from tractors to harvesting, material handling equipment, complemented by tailored financial services from a specialist in agriculture. A highly professional global dealer network and New Holland's commitment to excellence guarantees the ultimate customer experience for every customer. For more information on New Holland visit www.newholland.com

New Holland Agriculture is a brand of CNH Industrial N.V. (NYSE: CNHI /MI: CNHI) a global leader in the capital goods sector with established industrial experience, a wide range of products and a worldwide presence. More information about CNH Industrial can be found online at www.cnhindustrial.com

PRESS RELEASE

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